

Platinum[®] High Performance ATF Protectant

WITH LXE® TECHNOLOGY

The highest quality transmission supplement available. Engineered to extend the life of the transmission and save shops time, space and money.

2 jobs \rightarrow 1 solution

- **>>** Use as a <u>Conversion Additive</u> to enhance base ATFs into OEM ATF equivalents. Simply add to any base ATF (except Ford Type F and CVT) to create a premium OEM ATF equivalent. This one product eliminates ATF confusion, requires minimal shelf space, and costs significantly less than OEM ATFs.
- **Supplement your current ATF** with Platinum to extend the life of the ATF and the transmission.

Third party testing shows the proprietary technologies in Platinum outperform even the best OEM formulas. (see table)

- Doubles the life of the ATF when added to Dex III and performs 7% better than Dex VI
- » Increases frictional stability by 50%
- » Provides 65% more metal protection
- » Reduces transmission temperatures up to 40°F
- » Dramatically improves shift quality and transmission performance

LUBEGARD® PLATINUM® UNIVERSAL PROTECTANT ADDED TO DEXRON®III OEM REFERENCE FLUID RESULTS

Total cycles before failure or out of specification, 20,000 cycles equals 100,000 service miles

| LU | LUBEGARD® PLATINUM® | | 44,200 CYCLES | |
|----|--|--|---------------|----------------|
| 01 | DEM REFERENCE ATF SPECIFICATION, 20,000 CYCLES | | | |
| | Results: Lubegard® Platinum® lasted more than TWICE the duration of OEM referent equaling 221,000 service miles! | | | OEM reference, |

Shift time variability of Lubegard® Platinum® vs. OEM reference oil

LUBEGARD PLATINUM PLATINUM® SHIFT VARIABILITY
AT 20,000 CYCLES WAS .02 SECONDS

OEM CYCLES WAS .04 SECONDS

Results: Lubegard® Platinum® dramatically tightened the shift time variability by 50% (from .04 to .02 seconds), increasing performance and reducing wear.

Total wear metals analysis of Lubegard® Platinum® fluid vs. used OEM fluid

LUBEGARD® PLATINUM® PLATINUM® WEAR METALS, IRON, ALUMINUM, COPPER TOTAL 306 PPM

OEM WEAR METALS 464 PPM

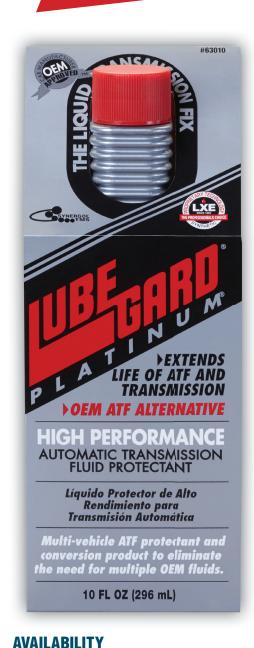
Results: Lubegard® Platinum® reduced harmful wear metals by 65% over OEM fluid performance!

Total acid number increase of Lubegard® vs. OEM standard

LUBEGARD® PLATINUM® 25% INCREASED OIL LIFE

OEM 0EM STANDARD TAN INCREASE FOR PASS

Results: Lubegard® Platinum® demonstrated a 0.79 TAN increase vs. OEM standard of 2.0!



Stock No.

63010TR

TRI-LINGUAL

PACKAGING

63010

63016

63032

63015

63055

63330

Unit Size

10 oz.

10 oz.

15 oz.

32 oz.

5 gal.

55 gal.

330 gal. tote

Case Ontv

12/c

12/c

12/c

6/c

n/a

n/a



BENEFITS

In addition, LUBEGARD®'s Platinum® meets and exceeds OEM performance requirements in extensive testing proven to further protect transmissions by:

- » Inhibiting fluid oxidation and foaming
- » Eliminates torque converter shudders, clutch pack chatters and shudders
- >> Frees stuck valves and keeps them free
- » Protects seals and restores older seals to like new condition without adverse side effects
- » Extends fluid change intervals
- » Extends life of transmission
- » Restores performance to older and high mileage vehicles

THE SCIENCE

LUBEGARD®'s proprietary technologies make the difference. Platinum® is uniquely formulated using patented synthetic LXE® (liquid wax ester) and Synergol® TMS Technologies. Together these technologies provide the most advanced and complete transmission protection available.

Synergol® TMS is the first non-active, low phosphorous-based surface molecule which, when added to ATF, drastically reduces



wear on parts and metal surfaces. It makes all ATF work at its optimum, improving the surface layer performance in all components.

In fact, Synergol's lubricant performance will extend far beyond normal fluid life. Since Synergol® is not consumed, its effectiveness increases over time, providing continuous protection to all internal parts of the transmission.

LXE® (Liquid Wax Ester) has a molecular structure that allows unsurpassed transfer of heat making this technology the most heat stable transmission product sold. It's exceptional lubricity (wetting agent) and heat resistance is why this product is endorsed by multiple OEMs as well as by professional rebuild technicians around the world.



| TYPICAL TECHNICAL PROPERTIES: | | | | |
|-------------------------------|--------|--|--|--|
| Viscosity at 40° C | 60 cSt | | | |
| Viscosity at 100° C | 10 cSt | | | |
| Flashpoint (COC) | >400°F | | | |
| Pour Point | -10°F | | | |
| Viscosity Index | 150 | | | |
| Gravity, API | 24 | | | |

